

COLLETTA BRABHAM-ORR & ASSOCIATES, LLC

Public Health Consulting | Cancer Disparities Research | Health Equity

Rockville, MD (DC Metro)

www.collettaorr.com

info@collettaorr.com

COMPANY OVERVIEW

Colletta Brabham-Orr & Associates, LLC is a minority-owned public health consulting firm based in Rockville, Maryland, serving the Washington, DC metropolitan area and clients nationwide. Founded by Colletta Brabham-Orr, DrPH (candidate), MPH, the firm specializes in cancer disparities research, health equity program design, community health education, and program evaluation. Drawing on more than 21 years of experience across federal research, pharmaceutical, and nonprofit settings, the firm delivers evidence-based, culturally responsive solutions for government agencies, healthcare institutions, and community organizations.

CORE COMPETENCIES

- Cancer Disparities Research & Analysis
- Federal Health Program Consulting
- Epidemiology & Biostatistics (SEER Data)
- Strategic Partnership Development
- Health Equity Program Design & Evaluation
- Community Health Education & Outreach
- Health Communications & Training
- Subject Matter Expertise: Oncology & Chronic Disease

PAST PERFORMANCE

- National Cancer Institute (NCI) — Bench Researcher; contributed to oncology research programming
- Georgetown University Lombardi Comprehensive Cancer Center — Bench Researcher; contributed to oncology research programming
- BioReliance / MilliporeSigma (Merck) — 17 years in scientific communication; translated complex oncology and life sciences research into clear, actionable content for scientific and lay audiences
- EmpowerHER Health Initiative — Founder (11+ years); women-focused cancer prevention, genetics/risk education, and survivorship programming

DIFFERENTIATORS

- Published author: *Cancer Doesn't Always Win: A Comprehensive Guide to Beating Breast and Ovarian Cancer*
- Doctoral candidate in Public Health (DrPH), Walden University — dissertation defense targeted for September 2026
- Direct research experience at both NCI and Georgetown Lombardi Comprehensive Cancer Center
- 21+ years of cross-sector experience: federal research, pharmaceutical, and community health
- Expertise in SEER data analysis, multivariable logistic regression, and health disparities research methodology
- NMSDC-Certified Minority Business Enterprise (MBE)

CERTIFICATIONS & CREDENTIALS

UEI: F6CSCDQGR8S5

NAICS: 541611 (primary), 541620, 541990, 611430

NMSDC-Certified Minority Business Enterprise (MBE)

CAGE Code: 21X99

Business Type:
Consultants/Professional

MDOT MBE Certification — In Progress

